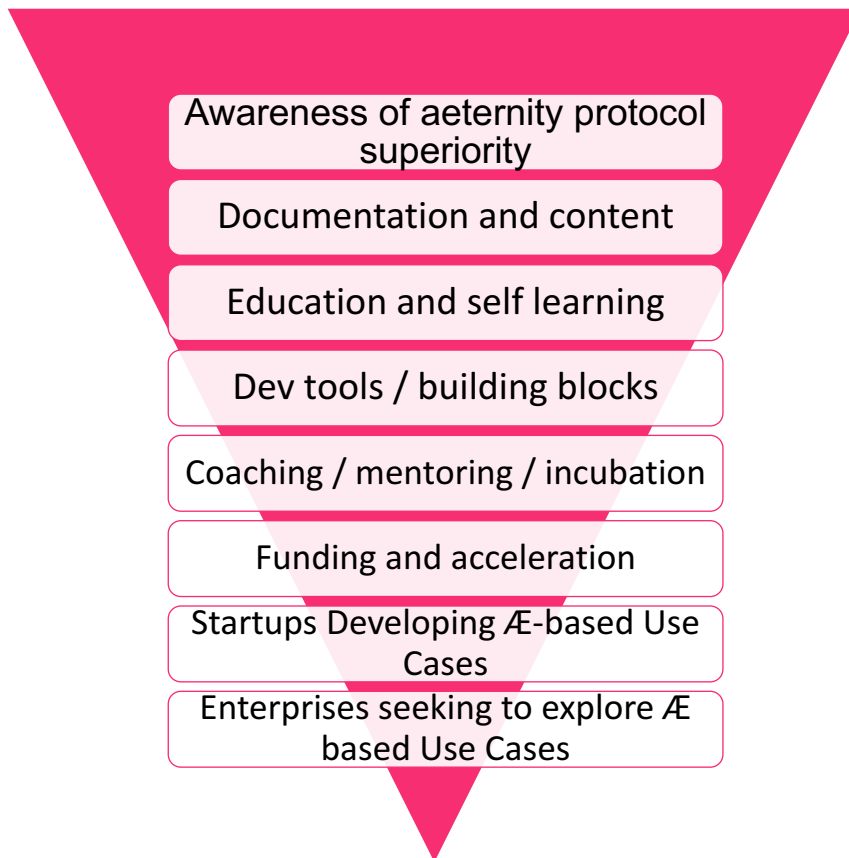# æternity
BLOCKCHAIN

ÆMBASSIES PROGRAM

MISSION

An æmbassy is for people with different skillsets and backgrounds to unite as a local team to serve their own local communities with strong educational and technical leadership for æternity in the forms of skill & relationship building, meaningful awareness, support, social impact drive and inspiration for community buidling.

SKILLSET OF AN ÆMBASSY

These are the main backgrounds that will foster the development of the æcosystem within the focus of Æmbassies.

• Development background

• Entrepreneur background

• Enterprise background

ÆCTION

These are the incremental leverages to propel the æcosystem . Different incentives will be published as **Bounties** to foster activities of:

Awareness of aeternity protocol superiority
Documentation and content
Education and self learning
Dev tools / building blocks
Coaching / mentoring / incubation
Funding and acceleration
Startups Developing Æ-based Use Cases
Enterprises seeking to explore Æ based Use Cases

STÆKEHOLDERS

Different incentives will be published as **Bounties** to foster collaborations with

- Universities
- Entrepreneurs / Devs
- Incubators / Accelerators
- Blockchain Startups
- Innovation Centers
- Educational Platforms
- Software Communities (blockchain and non-blockchain)
- Private Educational Institutions
- Local Development Agencies
- Venture Capitals

- Coworking Spaces
- Grant Bodies
- Tech / Blockchain Consultancies
- Exchanges
- Mining Pools
- Media
- Opinion Leaders
- Enterprises
- SOHOs
- NGOs

BOUNTIES

- An ever-updating list of incentives (each detailed with requirements, KPIs, accountability / documentation specs, and rewærds) for æcosystem members will be published as **Bounties**

- Bounties have either a fixed rewærd amount or a rewærd range depending on the impact (assessed by æmbassador Program Leads) and will be adjusted based on the cost of living index (https://www.numbeo.com/cost-of-living/rankings_current.jsp)

- Boosting of an æmbassy by the local Lead æmbassador is rewærded with an extra 25 % bounty atop the bounties achieved by the æmbassy members and/or by the lead himself. Some rewærds might be split amongst the team when they require the participation of several members. A consensus about rewæard sharing is encouraged among an æmbassy's members.

- Valuable contributions to the æcosystem that don't exactly fit to defined bounties and have a live URL can be selected to additionally receive Tips via **Superhero.com**.

SPECIAL GEOLOCATIONS

Rewærds in some areas will be increased by a special + 25 % bonus

- Kiev
- Baltics
- Buenos Aires
- Montevideo
- São Paulo
- Lagos
- Nairobi
- Singapore
- Hong-Kong
- Seoul

- Bangalore
- Berlin
- Dublin
- Sofia
- Moscow
- Beijing
- Shenzen
- Shanghai
- San Francisco

Areas not listed can be considered for inclusion by exceptional achievements such as onboarding or migrating a new startup into æternity or bringing a public university agreement to teach developers about Sophia.

CERTIFICÆTION

æmbassadors who have been active for more than one year will get an
æternity certificætion which will be needed to onboard new
æmbassadors to an æmbassy.

New æmbassadors are restricted in the bounties they can participate in.
New æmbassadors should take an online exam (on general æternity
concepts for non developers; Sophia development / æternity protocol for
developers) for certificætion needed to onboard new æmbassadors to
an æmbassy.

PROÆCTIVITY

Outstanding æctions of positive growth of the æcosystem not included in published bounties are encouraged and welcomed to be proposed to the æmbassador Program Leads for consideration.

RECOGNITION

Every fiscal quarter, an æmbassy with high achievement will be selected by æmbassador Program Leads / æternity for an **extra 20 % bonus** on the bounties achieved during that quarter and/or in-kind rewards such as trips to ae conferences, visiting Liechtenstein, special training by core team members, hardware, or swag

COMMUNICÆTIONS

As part of the Æmbassy program we expect that you share the latest æcosystem news from æternity's official social media presence with your local communities

CLÆIMING

The bounty claiming process has been streamlined to distribute rewærds faster via **Superhero.com** chain names

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SUPPORT

A dedicated Jitsi room for each æmbassy will support fluid coordination between æmbassadors and the æmbassador Program Leads / æternity.

FEEDBACK

Input and suggestions are pivotal to us growing together. Participation in conversations in the forum is an important part of the æmbassies program.

We look forward to taking our joint endeavors to the next level!